

CONTRACT



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 2018576 /		<u>Alt Order #</u> WOC13005350
<u>Advertiser</u> Neary for Omaha		<u>Original Date / Revision</u> 03/29/21 / 03/29/21
<u>Contract Dates</u> 03/29/21 - 04/11/21	<u>Estimate #</u> 3363	
<u>Product</u> Neary for Omaha		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agcy Code</u>	<u>Advertiser Code</u> 66	<u>Product 1/2</u> 136
<u>Agency Ref</u> 67807	<u>Advertiser Ref</u> 187590	

And:

AL Media LLC
222 W Ontario St
#600
Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOWT	04/05/21	04/05/21	Monday Prime 2 Hour	6:57 PM-9:00 PM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	04/05/21	04/11/21	M-----	1			\$900.00				
N 2	WOWT	03/29/21	03/30/21	Tuesday Prime Hr 1	6:57 PM-8:00 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	03/29/21	04/04/21	-T-----	1			\$350.00				
N 3	WOWT	03/29/21	03/30/21	Tuesday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	03/29/21	04/04/21	-T-----	1			\$1,300.00				
N 4	WOWT	03/29/21	03/31/21	Wednesday Prime Hr 1	6:57 PM-8:00 PM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	03/29/21	04/04/21	--W----	1			\$750.00				
N 5	WOWT	03/29/21	03/31/21	Wednesday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	03/29/21	04/04/21	--W----	1			\$750.00				
N 6	WOWT	03/29/21	04/01/21	Thursday Prime Hr 3	9:00 PM-10:00 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	03/29/21	04/04/21	---T---	1			\$450.00				
N 7	WOWT	03/29/21	04/02/21	Friday Prime Hr 1	657p-8p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	03/29/21	04/04/21	----F--	1			\$400.00				
N 8	WOWT	03/29/21	04/03/21	Weekend News Sa	7:00 AM-8:00 AM		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	03/29/21	04/04/21	-----S-	1			\$120.00				
N 9	WOWT	03/29/21	04/03/21	News @ 5p Sa	5:00 PM-5:30 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	03/29/21	04/04/21	-----S-	1			\$350.00				
N 10	WOWT	03/29/21	04/03/21	Sa Jeopardy	6:00 PM-6:30 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	03/29/21	04/04/21	-----S-	1			\$200.00				
N 11	WOWT	03/29/21	04/03/21	News @ 630p Sa	6:30 PM-7:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	03/29/21	04/04/21	-----S-	1			\$250.00				
N 12	WOWT	03/29/21	04/03/21	News @ 10p Sa	10:00 PM-10:30 PM		:30			NM	1	\$350.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Neary for Omaha		<u>Original Date / Revision</u> 03/29/21 / 03/29/21
<u>Contract Dates</u> 03/29/21 - 04/11/21	<u>Product</u> Neary for Omaha	<u>Estimate #</u> 3363

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/29/21	04/04/21	-----S-				1	\$350.00			
N 13	WOWT	03/29/21	04/03/21	Saturday Night Live	10:30 PM-12:00 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/29/21	04/04/21	-----S-				1	\$200.00			
N 14	WOWT	03/29/21	04/04/21	News @ 5p Su	5:00 PM-5:30 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/29/21	04/04/21	-----S				1	\$250.00			
N 15	WOWT	03/29/21	04/04/21	News @ 10p Su	10:00 PM-11:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/29/21	04/04/21	-----S				1	\$250.00			
N 16	WOWT	03/29/21	04/02/21	Today Show	7:00 AM-9:00 AM		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/29/21	04/04/21	-TWTF--				1	\$325.00			
N 17	WOWT	03/29/21	04/02/21	Today Show II	9:00 AM-10:00 AM		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/29/21	04/04/21	-TWTF--				2	\$125.00			
N 18	WOWT	03/29/21	04/02/21	Today w/ Hoda & Jenna	10:00 AM-11:00 AM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/29/21	04/04/21	-TWTF--				1	\$100.00			
N 19	WOWT	04/05/21	04/05/21	Midday News	11:00 AM-12:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/05/21	04/11/21	M-----				1	\$100.00			
N 20	WOWT	03/29/21	04/02/21	Midday News	11:00 AM-12:00 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/29/21	04/04/21	-TWTF--				2	\$100.00			
N 21	WOWT	03/29/21	04/02/21	Days of Our Lives	12:00 PM-1:00 PM		:30			NM	3	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/29/21	04/04/21	-TWTF--				3	\$95.00			
N 22	WOWT	03/29/21	04/02/21	M-F 1p-2p	1:00 PM-2:00 PM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/29/21	04/04/21	-TWTF--				2	\$40.00			
N 23	WOWT	03/29/21	04/02/21	M-F 2-230p	2:00 PM-2:30 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/29/21	04/04/21	-TWTF--				1	\$50.00			
N 24	WOWT	03/29/21	04/02/21	M-F 230-3p	2:30 PM-3:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/29/21	04/04/21	-TWTF--				1	\$60.00			
N 25	WOWT	04/05/21	04/05/21	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/05/21	04/11/21	M-----				1	\$80.00			
N 26	WOWT	03/29/21	04/02/21	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/29/21	04/04/21	-TWTF--				2	\$80.00			
N 27	WOWT	03/29/21	04/02/21	M-F News @ 4p	3:57 PM-5:00 PM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/29/21	04/04/21	-TWTF--				1	\$225.00			
N 28	WOWT	03/29/21	04/02/21	News @ 5p M-F	5:00 PM-5:30 PM		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/29/21	04/04/21	-TWTF--				3	\$350.00			
N 29	WOWT	03/29/21	04/02/21	Weekday Jeopardy	5:57 PM-6:30 PM		:30			NM	3	\$1,050.00

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Week:		03/29/21	04/04/21	-TWTF--				3	\$350.00			
N 30	WOWT	03/29/21	04/02/21	News @ 630p M-F	6:30 PM-7:00 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/29/21	04/04/21	-TWTF--				1	\$350.00			
N 31	WOWT	03/29/21	04/02/21	News @ 10p M-F	10:00 PM-10:35 PM		:30			NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/29/21	04/04/21	-TWTF--				2	\$425.00			
N 32	WOWT	03/29/21	04/02/21	The Tonight Show	10:35 PM-11:35 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/29/21	04/04/21	-TWTF--				1	\$150.00			
Totals											43	\$12,235.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/29/21 - 04/05/21	43	\$12,235.00	(\$1,835.25)	\$10,399.75
Totals	43	\$12,235.00	(\$1,835.25)	\$10,399.75

Signature: _____ **Date:** _____

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